

Organised by



3 in 1 Show



Edition 4.0

# DEFENCE & TECHNOLOGY SHOW

17,18,19 June 2027



[www.defenceexptn.in](http://www.defenceexptn.in)

Organised by



3<sup>in</sup>1 Show

Edition 1.0

# HOMELAND SECURITY SHOW

Policing | Forensic | Disaster Management |  
Homeland Security and many more

17,18,19 June 2027



Organised by



3<sup>in</sup>1 Show

Edition 1.0

# QUALITY SYSTEM & INSTRUMENTATION EXPO

17,18,19 June 2027



# DEFENCE & TECHNOLOGY SHOW SO FAR



**1200+**  
Indian Exhibitors



**45000+**  
Business Visitors



**120+**  
Product Categories



**2000+**  
B2B Engagements



**40+**  
Technical Seminars



**100+**  
Speakers



**Rs.1000+ Cr**  
Order Generation

## DEFENCE & TECHNOLOGY SHOW EDITION 4.0

### FACT SHEET

**3 Days of**  
Exhibition

**750+**  
Stalls

**20+**  
Conference

**2000+**  
B2B Meetings

**Product**  
Launches & Presentations

### FOCUS EVENTS

**10+**  
OverSeas Partner

**Viksit Bharath 2047**  
Special Symposium

Academia Industry  
Collaboration

## Sponsorship

| Sponsorship Category    | Amount         |
|-------------------------|----------------|
| Title Sponsor           | ₹ 25,00,000.00 |
| Platinum Sponsor        | ₹ 18,00,000.00 |
| Corporate Sponsor       | ₹ 12,00,000.00 |
| Lead Conference Sponsor | ₹ 8,00,000.00  |

**Sponsorship cut off date 15<sup>th</sup> December 2026**

**Lead Conference Sponsorship cut off date 31<sup>st</sup> October 2026**

### Key Deliverables

| Title Sponsor                 | Platinum Sponsor              | Corporate Sponsor             |
|-------------------------------|-------------------------------|-------------------------------|
| Free Stalls                   | Free Stalls                   | Free Stalls                   |
| Exclusive Video Promotion     | Exclusive Video Promotion     | Seminar Speaker Slot          |
| Dedicated Seminar Slot        | Dedicated Seminar Slot        | Promotion inside the venue    |
| Promotion inside the venue    | Promotion inside the venue    | Coffee Table Advertisement    |
| Coffee Table Advertisement    | Coffee Table Advertisement    | Hall named after your company |
| Hall named after your company | Hall named after your company |                               |

| Hall Name           | Hall named after               |
|---------------------|--------------------------------|
| Hall A First Half   | "Title Sponsor" Hall           |
| Hall A Second Half  | "Strategic Sponsor" Hall       |
| Hall B First Block  | "Platinum Sponsor" Hall        |
| Hall B Second Block | "Platinum Sponsor" Hall        |
| Hall B Third Block  | "Corporate Sponsor" Hall       |
| Hall B Fourth Block | "Corporate Sponsor" Hall       |
| Conference Hall     | "Lead Conference Sponsor" Hall |

This is subject to the number of sponsors and hall size



## Sponsorship Deliverables

| Tariff & Deliverables                                 | Title Sponsor          | Platinum Sponsor       | Corporate Sponsor |
|---|------------------------|------------------------|-------------------|
| <b>Tariff</b>   | <b>25 Lac</b>          | <b>18 Lac</b>          | <b>12 Lac</b>     |
| Powered by Title Card                                 | Yes                    | No                     | No                |
| Brought you by Title Card                             | No                     | Yes                    | No                |
| Hall Block Name with your company name                | Yes<br>All three shows | Yes<br>All three shows | Yes<br>One Show   |
| Logo in the backdrop                                  | Yes                    | Yes                    | Yes               |
| Shareable Branding                                    | Yes                    | Yes                    | Yes               |
| Dedicated Video Advt. in the exhibition halls         | 3 Places               | 2 Places               | 1 Place           |
| Dedicated Seminar Slot                                | Yes                    | Yes                    | No                |
| Seminar Speaker Slot                                  | Yes                    | Yes                    | Yes               |
| Dais opportunity                                      | Yes                    | Yes                    | Yes               |
| Ppt during every Seminar beginning                    | 10 Seconds             | 10 Seconds             | 10 Seconds        |
| Entrance door entrance arch (subject to availability) | Yes                    | Yes                    | Yes               |
| Inner hall advertisements                             | Yes                    | Yes                    | Yes               |
| Coffee Table Book                                     | 6 Pages                | 4 Pages                | 2 Page            |
| Slot for dinner with Chief Guest, if any              | 4 Persons              | 2 Person               | 2 Person          |
| Logo in the Rostrum                                   | Yes                    | Yes                    | Yes               |
| Free Stalls   | 90 Sq. mt              | 54 Sq. mt              | 36 Sq. mt         |
| Logo in the invitation                                | Yes                    | Yes                    | Yes               |
| Main door Advertisement in the hall front             | Yes                    | Yes                    | Yes               |
| Dedicated Cubic Advertisement                         | 10                     | 6                      | 4                 |
| Standee at the Conference Hall                        | 3                      | 2                      | 1                 |
| Outdoor promotions such as banners, bus back, etc., * | Yes                    | Limited                | Limited           |
| Social Media promotion *                              | Yes                    | Limited                | Limited           |
| Dedicated B2B Room                                    | Yes                    | Yes                    | Yes               |
| Digital LED Displays in the conference hall           | Yes                    | Yes                    | Yes               |
| Exclusive video promotion in the conference hall      | 1                      | -                      | -                 |
| Seat Cover – Conference Hall                          | 120 Seats              | 70 Seats               | 40 Seats          |



1. Scale of promotion subject to availability of budget
2. Exclusive seminar Pass / Front seat reservation available. `
3. Customised deliverables possible
4. Hall block in your company name without affecting the exhibitors stall and or the pathway, the sponsor can put up advertisement and or other promotional materials. Material expenses and or printing and all other expenses to sponsor account.

Terms & Condition:

1. GST 18% extra.
2. Sponsorship pre-booking: [In-Principal Confirmation letter along with a token advance to reach us on or before 31.06.2026.](#)
3. 25% of the payment to be paid before 15th Dec 2026.
4. Balance remaining amount to be paid on or before 15th Jan 2027.
5. Invoice will be raised after getting the full payment.
6. Deliverables as per the attached annexure.

Sponsorship Special Discount:

| Sponsored in               | 1 of the immediate past 3 events | 2 of the immediate past 3 events | 1 of the immediate past 3 events |
|----------------------------|----------------------------------|----------------------------------|----------------------------------|
| Sponsorship discount       | 5%                               | 7%                               | 10%                              |
| Sponsorship grade increase | 10%                              |                                  |                                  |



### Other Sponsorship

| Details  | Estimated Amount |
|--|------------------|
| Lanyard with advertisement in the rope and display | 6 Lac            |
| Gift item for Exhibitor with logo                  | 3 Lac            |

#### Note:

The Sponsor logo can be printed in the gift bags / Lan yard along with the event logo and the main organisers' logo.

The sponsor can either sponsor the item itself and or send us the cash for this purpose.

### Conference Sponsorship

|                        |                 |
|------------------------|-----------------|
| Conference Sponsorship | Rs. 8,00,000.00 |
|------------------------|-----------------|

#### Terms & Condition:

1. GST 18% extra.
2. Invoice will be raised after getting the full payment.
3. Advertisement / standees within the conference hall.
4. Advertisement / standees within the conference hall will be shared with the main sponsors of the event.
5. Seat cover with sponsor logo allowed. This will be shared amongst the main sponsor and the conference sponsor. The cover material and or printing and or other expenses to the sponsor account.
6. Exclusive video promotion in the conference hall for the Title sponsor
7. Exclusive video promotion for the conference sponsor in the conference hall.
8. Cut-off date for conference sponsor among 31.10.2026.



**Promotion plan:-**

| Promotion type                | Starting Date             | Coverage         |           |
|-------------------------------|---------------------------|------------------|-----------|
|                               |                           | No               | Cities    |
| Bus Back Promotion            | 1 <sup>st</sup> Mar 2027  | 200              | 10        |
| Hoarding                      | 1 <sup>st</sup> Apr 2027  | 80               | 8         |
| Magazine Advertisement        | 1 <sup>st</sup> Jan 2027  | 7                | -         |
| Banners across various cities | One week before the event | 200              | -         |
| Email Campaign                | 1 <sup>st</sup> Jun 2026  | 30,000 Companies | All India |



| <b>*1 Shareable Branding at Exhibition Hall</b>   | Title Sponsor | Platinum Sponsor | Corporate Sponsor |
|---|---------------|------------------|-------------------|
| Compound Wall Buntings - Digital printed fixed on to GI poles with swivel clamps along the compound wall (front & back -2 sides)                    | 8             | 5                | 3                 |
| Welcome board on the main gate  | Yes           | Yes              | Yes               |
| Long Pole Buntings - Digital printed buntings on the lamp pole (front & back) - 14' x 2.5' - 2 per pole x 2 sides x 10 poles                        | 8             | 5                | 3                 |
| Short Pole Buntings - Digital printed buntings on the short pole (front & back) - 5' x 2.5' - 2 per pole x 2 sides x 15 poles                       | 12            | 6                | 4                 |
| Short Pole Buntings - Digital printed buntings on the short pole (single side only) - 5' x 2.5' - 2 per pole x 1 sides x 15 poles                   | 6             | 4                | 2                 |
| Expo Hall Buntings - Digital printed buntings with special clamps in the expo hall on top of the side walls 7' x 3' - Hall 1 - 32 no's / Hall 2 & 3 | 30            | 10               | 6                 |
| Seminar Hall Buntings - Digital printed buntings with special clamps on the hand rails of the mezzanine floor in the convention centre - 6' x       | 5             | 2                | 1                 |
| Sponsor board - 12' x 8' - digital print on metal frame with fabric masking   | Yes           | Yes              | yes               |
| Entrance arch on the main gate - as per design  | Yes           | Yes              | Yes               |
| Entrance arch in front of Hall Main Entrance – as per design  | Yes           | Yes              | Yes               |
| Entrance arch in front of convention centre – as per design   | Yes           | Yes              | Yes               |
| Directional way board in the venue – digital print mounted on metal frame with support - 8'x 4'   | Yes           | Yes              | Yes               |
| Directional standee inside the convention centre and the expo halls - digital print on standalone panel - 1m x 2.5m                                 | Yes           | Yes              | Yes               |
| <b>*2 Dedicated Cubic Advertisement</b>   |               |                  |                   |
| Cube box - digital print mounted on metal frame - 8' x 4' x 4 sides   | 10            | 6                | 4                 |

- \* 1. Shareable branding quantity subject to allocation by Exhibition Centre.
- 2. 40% area of the advertisement will be covered with the logo of other sponsors & organisers.
- 3. For more number of cube box Advt. additional cost will be borne by the sponsor



## Likely Participants

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>• Indian Army</li><li>• Indian Navy</li><li>• Indian Airforce</li><li>• Hindustan Aeronautics Limited (HAL)</li><li>• Bharat Electronics Limited (BEL)</li><li>• Bharat Earth Movers Limited (BEML)</li><li>• Bharat Dynamics Limited (BDL)</li><li>• Mazagon Dock Shipbuilders Limited (MDL)</li><li>• Garden Reach Shipbuilders &amp; Engineers Limited (GRSE)</li><li>• Goa Shipyard Limited (GSL)</li><li>• Mishra Dhatu Nigam Limited (MIDHANI)</li><li>• Armoured Vehicles Nigam Limited (AVNL)</li><li>• Advanced Weapons and Equipment India Limited (AWEIL)</li><li>• Munitions India Limited (MIL)</li><li>• Troop Comforts Limited (TCL)</li><li>• Hindustan Shipyard Limited (HSL)</li><li>• Lucas TVS</li><li>• MRF</li><li>• Sundaram Brake Linings</li><li>• Big Bang Boom</li><li>• Data Patterns</li><li>• CUMI</li><li>• Tata Advanced Systems</li><li>• SIDBI</li></ul> | <ul style="list-style-type: none"><li>• Angel One</li><li>• Educational Institutions</li><li>• Incubator Cells</li><li>• Start-up Finance</li><li>• Banks &amp; Financial Institutions</li><li>• Research Institutions</li></ul> |
|--|--|

**Who can participate?**

- ✓ Police modernization divisions, CRPF, State Police departments
- ✓ NDRF, NSG, Coast Guarda
- ✓ Surveillance & Monitoring
  - CCTV, IP cameras, video analytics
  - Drone & anti-drone Solutions
  - Thermal imaging, night vision
  - Perimeter intrusion detection, sensors, radar systems
- ✓ Access Control & Identity
  - Biometrics, facial recognition: IDEMIA, NEC, Mantra Softech
  - RFID, smart cards, turnstiles, boom barriers
  - Command & control centre solutions
- ✓ Cyber security
  - Network security, firewalls
  - Digital forensics, data protection firms
  - Critical infrastructure protection providers
- ✓ Communication & Mobility
  - Secure radios
  - Command vehicles, mobile command centres
  - Jammers, interceptors, encryption systems
- ✓ Weapons & Protective Gear
  - Non-lethal weapons, riot control equipment
  - Body armor, helmets, shields
  - Bomb disposal, IED detection, Vantage Security, Scanners
- ✓ Emergency & Disaster Response
  - Fire safety, rescue equipment
  - Protection gear
  - Medical response, field hospitals
- ✓ Training & Simulation
  - Virtual reality simulators for police/paramilitary
  - Firing ranges, tactical training providers
- ✓ Private Security & Services
  - Major security agencies
  - Risk assessment, consulting firms
  - Critical site protection specialists
- ✓ Many PSUs also look for MSME partners at these shows.



### Who can participate?

- Manufacturers & Dealers of
  - Ø Industrial Instrumentation
  - Ø Smart Sensors
  - Ø Control Systems
  - Ø Testing Equipment
- System Integrators, Industrial Consultants, Digital Transformation Solutions
- Certification Bodies
- Start-up & Entrepreneurs
- Prototypes & Emerging Technologies
- Compliance & Regulatory Experts
- Academics & Research Oriented Centres
- Meteorologists & Calibration Specialists
- N.D.T Equipment
- CMM and AI Driven Visual Inspection Tools